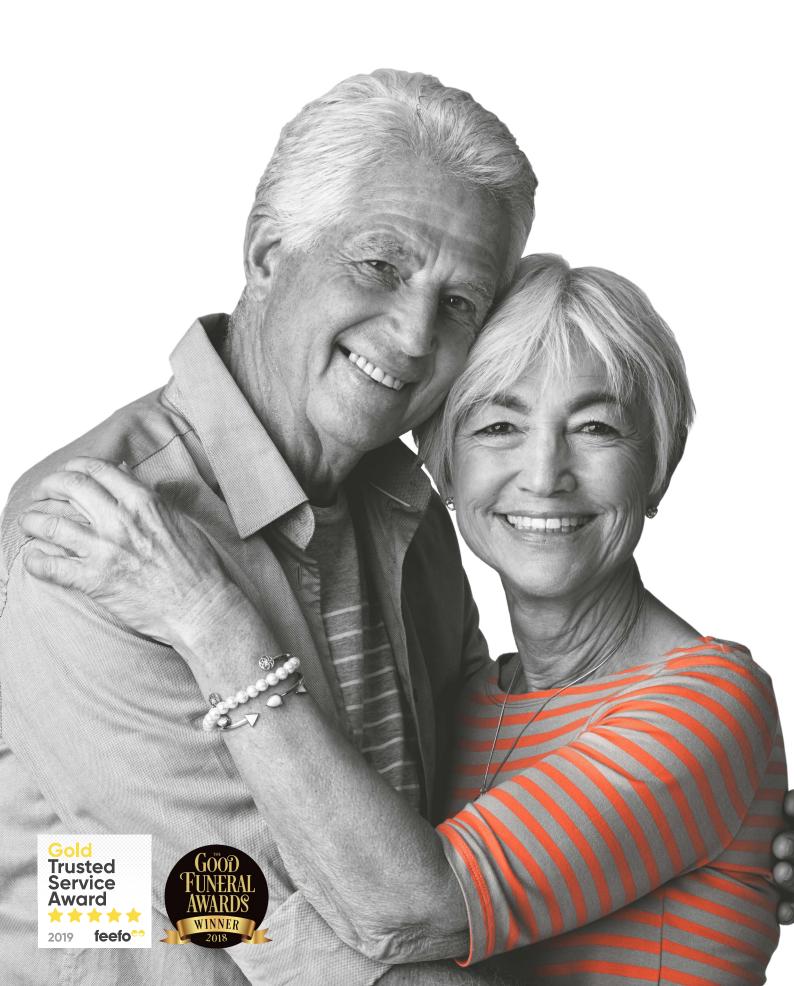


Guide to Simple Funerals



What is a Simplicity Cremation

A Simplicity Cremation is a simple, low cost funeral. We offer a range of funerals to suit your needs whether you'd like an unattended funeral or something akin to a more traditional funeral at a more affordable price.

We cover all of the practical elements such as care and transport of your loved one giving you the option to hold a service and run it however you'd like.

All of our funerals can be arranged over the phone without any need to travel to a Funeral Directors. And best of all, we're available 24 hours a day, 7 days a week.



What we offer

We offer 3 funeral packages to suit all budgets based on the number of people expected to attend.

As standard, all of our funerals include cremation fees, doctor's fees, provision of a simple coffin, preparation for cremation in our quality mortuary facilities and transportation in our specialised funeral vehicles.



DIRECT CREMATION WITH

• Preparation for cremation

in our professional

mortuary facilities

Scattering of ashes*

mourners present

• Direct cremation with no

All transportation in a

specialised funeral vehicle

NO ONE PRESENT

WHAT'S INCLUDED

Cremation fees

• Simple coffin

• Doctor's fees

Unattended Funeral Intimate Funeral

A SHORT TIME IN THE CHAPEL TO SAY A FEW WORDS AND WITNESS THE COMMITTAL

FOR UP TO 12 PEOPLE

WHAT'S INCLUDED

- Cremation fees
- Simple coffin
- Doctor's fees
- Preparation for cremation in our professional mortuary facilities
- All transportation in a specialised funeral vehicle
- Return of ashes in a simple container within mainland Great Britain
- A short time in the chapel to say a few words and witness the committal for up to 12 people
- Choice of music

PRICES START AT

£1,395



Attended Funeral

A FULL SERVICE IN THE CHAPEL WITH A CEREMONY AND NO LIMIT ON ATTENDEES

WHAT'S INCLUDED

- Cremation fees
- Simple coffin
- Doctor's fees
- Preparation for cremation in our professional mortuary facilities
- All transportation in a specialised funeral vehicle
- Return of ashes in a simple container within mainland Great Britain
- Full length cremation service with unlimited attendees
- Choice of music

PRICES START AT

£1,895

PRICES START AT

£995

*Option to have the ashes returned to you at an additional cost of £75.





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Additional Services

Bring straight into our care (where we prepare and care for your loved one at	
one of our mortuaries until the day of the cremation)*	£250
 Out of hours collection (outside of 9am-5pm Monday to Friday) 	£150
Provision of a Simplicity urn	£50
 Return of ashes in a simple container (where not already provided as part of the 	
chosen Simplicity Cremation package)	£75

WHAT'S NOT INCLUDED

- Viewing of the deceased
- A procession
- A hearse or limousines

- Arranging of floral tributes
- Minister or celebrant
- Collection of donations

Please note that our funerals operate based on capacity which differs from region to region. In some cases it may take several weeks before the funeral takes place.

*We will usually bring your loved one into care a few days prior to cremation. Should they need to be collected straight away, an additional charge will be incurred.

Your loved one's funeral will take place at a nominated crematoria closest to the place of rest.

Our funeral services are available throughout the whole of mainland Great Britain. Unlike many providers, we won't charge you extra fees for mileage thanks to our nationwide network of high quality facilities.

What a Simplicity Cremation doesn't include

Due to the direct nature of our services, once your loved one has been taken into care, there will be no opportunity to view them.

As standard, we provide a simple dark wood effect coffin.

We provide the cremation service without any religious aspects. This allows you to arrange your own religious service with your faith leader if required when choosing an Attended Funeral.

Our funerals do not include traditional ceremonial elements such as a procession, a hearse, limousines or pallbearers. We are also unable to arrange any floral tributes or the collection of charitable donations.

If you choose the Intimate or Attended funeral your loved one will be resting in the chapel when you arrive.

Choosing an Attended Funeral

Our Attended Funeral provides a full length service in the chapel, allowing you to arrange a ceremony for your loved one. How the service is planned is completely up to you; you can include music, readings and eulogies as you would with a traditional funeral.

Some families opt to engage the services of a local minister or officiant, whereas others choose to lead the service themselves. It's a completely personal choice.

The cremation will be held at an available time and date of your choosing. Our advisors will discuss our availability with you.

The capacity and facilities available at each of crematoria may differ slightly, the details of which can be found on our website.

So pleased with Simplicity

"Was initially a little apprehensive about choosing Simplicity over a traditional Funeral Director, but have been very impressed about couldn't fault their service at all. Every aspect of the arrangements for my Mother were handled with sensitivity and in a very timely manner. We have no hesitation in recommending their services."



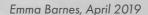
Trusted Customer, June 2019

Emma Barnes recently arranged an Attended funeral for her late Aunt.

Emma's Aunt had sadly lived in a home much of her life due to disability, leading the family to choose our services for financial reasons.

Upon the families arrival at the crematorium, Emma's Aunt was resting in the chapel, where they held a ceremony and arranged for a civil celebrant to attend to read a few words that the family had written. The family entered the chapel to the song Amazing Grace and closed the ceremony with Let it Be by The Beatles.

Emma commented that our 'pricing is fantastic' and was very happy with the service she received from Simplicity





Why choose Simplicity?

At Simplicity we deliver respectful, compassionate and dignified funerals without the high price tag. Whilst we don't want to take away the sentiment that a funeral can provide, we do believe there is another way.

Our simple funerals provide cost-effective alternatives to a traditional funeral, without compromising on quality. A Simplicity Cremation might be for you if:

- Your loved one wanted a no fuss funeral
 Your loved one may have expressed their
- Your loved one may have expressed their wishes for a low key funeral. At Simplicity, you can choose the package that best suits your loved ones wishes.
- Your loved one didn't like going to funerals
 Many feel uncomfortable attending funerals,
 and would prefer their loved ones do not have
 to feel the same discomfort.
- Your loved one did not see the value in a traditional funeral

Some people do not see the value in many of the ceremonial, and often costly elements associated with a traditional funeral. A Simplicity Cremation lets you choose only the elements that are important to you.

• Your family live in different places

Funerals often take place just a few weeks following a death. For this reason it can be difficult for family and friends to attend, especially if they will be travelling from abroad. By opting for an Unattended Funeral, you can hold a memorial service or celebration of life, at a time and place that better suits everyone.

• You'd like to hold a small funeral

A traditional funeral for just a few attendees may not make economic sense, whereas our Intimate Funeral allows you to hold a small funeral with just a few close friends and family present.

• You want a dignified low cost funeral

A traditional funeral can be an expensive affair. We offer a variety of affordable funerals to suit your needs and budget.

Whatever reason you choose a Simplicity Cremation, you can rest assured your loved one will be treated with the utmost care and respect throughout the process. As part of one of the most well respected funeral groups in the UK, every Simplicity Cremation is carried out to the highest standards. We're continually investing in our nationwide network of crematoria, mortuaries, vehicles and staff.



Prepaid Funeral Plans

Does this sound like something you'd like to arrange for yourself?

You can arrange a prepaid funeral plan from just £1,495 or £17 per month. It'll allow you to protect your loved ones from rising funeral costs as well as ensuring your funeral is carried out according to your wishes.

Similar to our low cost funerals, our plans are based on the number of people you'd like to attend your funeral.



The Lily Plan

£1,495 /£17pcm

- Direct cremation with no mourners present
- For those that do not want a service prior to the cremation
- Care at our mortuary
- Provison of a simple coffin
- Return of ashes in a simple container*



The Magnolia Plan

 $_{\mathfrak{L}}$ 1,795 $/_{\mathfrak{L}}$ 20_{pcm}

- Allows up to 12 people to be present when the chapel attendant commits the body for cremation and a short time to say a few words
- Care at our mortuary
- Provison of a simple coffin
- Return of ashes in a simple container*



The Orchid Plan

 $£2,295 / £25_{pcm}$

- Includes a full length service in the chapel with a ceremony organised by the family and no limit on the attendees
- Care at our mortuary
- Provison of a simple coffin
- Return of ashes in a simple container*

See our website for more information on our prepaid funeral plans.

Guide to Simple Funerals

Share your wishes

If you're thinking about a Simplicity Cremation for yourself, but you're not ready to purchase a funeral plan yet, our free share your wishes form might be for you.

Simply complete the contact us form found on our website and we will send you everything you need to share your wishes with your family.

This will guarantee your family will know what you'd like when the time comes rather than relying on instructions in a will as these are often left unread until after the funeral so they aren't always discovered in time. The best way to ensure you get the funeral you want is to make your wishes known to your family ahead of time.

Get in touch

We're open 24 hours a day, 7 days a week so we'll be here when you need us most.

Please note, the full payment must be made prior to us undertaking any services, over the telephone. We accept payment by debit or credit card.

Web: www.simplicity.co.uk
Email: enquiries@simplicity.co.uk

